

Matthew Kesner

Videographer/Motion Graphics Editor/Multimedia Specialist

Fayetteville, AR 72701

thefactorycollective21@gmail.com

(479) 800-1645

Dedicated and meticulous Videographer Editor with extraordinary eye for detail and an excellent record of employer satisfaction. Comprehensive experience with all aspects of video production and post-production. Proven ability to handle a variety of simultaneous projects and work under high-pressure deadlines.

WORK EXPERIENCE

Founder and Creative Director/Producer

The Factory Collective (Creative Production Company) - Fayetteville, AR - September 2007 to Present

Specialized in: Video Producing, Video Editing, Motion Graphics Design, Graphic Design, Music Composer, Creative Consultant.

Responsibilities:

Creatively interpret client ideas, from design to concept and final output, ensuring client satisfaction. Handle multiple projects simultaneously, constantly meeting client deadlines through all stages.

Clients: Walmart Stores, Inc., Sam's Club, Walmart Suppliers, SeaWorld, ESPN, Political Candidates, Café Bon Dia, PBS, NBC, Hannover Movie House, Local Marketing Agency's, Local Businesses.

Videographer/Motion Graphics Editor

WhyteSpyder (Marketing Agency) - Fayetteville, AR - May 2013 to July 2015

Responsibilities:

Video Producer, Videographer/Editor, Motion Graphics Editor, Graphic Designer, Audio Engineer, Creative Consultant.

Videographer/Editor

WALMART Stores Incorporated - Bentonville, AR - August 2002 to 2007

Responsibilities:

Video Producer, Videographer/Editor, Motion Graphics Editor, Graphic Designer, Audio Engineer, Music Composer, Creative Consultant.

Multimedia Specialist

Department of Media Services - Fayetteville, AR - January 1998 to July 2002

Responsibilities:

Development, implementation, and support of multimedia services including: conference support, audio/video production tech, lighting designer, live video editor for football games.

EDUCATION

B.M. in Music Performance/Film Composition

University of Arkansas - Fayetteville, AR

August 1991 to May 1998

Diploma

Springdale High School - Springdale, AR

June 1991

SKILLS

Video Editing (10+ years), Video Production (8 years), Sales Management (5 years), Videographer (10+ years), Music Composer (10+ years), Creative Consultant (8 years), Graphic Designer (8 years)

PORTFOLIO/VIDEO REEL

<http://thefactorycollective.weebly.com/>

CERTIFICATIONS/LICENSES

Final Cut Pro Studio 2 Pro Certification

COMPUTER SKILLS

Proficient in:

Adobe After Effects CC

Adobe Premiere Pro CC

Adobe Creative Suite CC

Final Cut Studio 2

Logic Pro X

Microsoft Office

PROFESSIONAL REFERENCES

Jon McCallum

Special FX/ Video Producer: (479) 283-1687

Trey Marley Freelance

Videographer: (479) 879-5510

Elizabeth Arnold

Freelance Illustrator/Creative Designer: (501) 472-4504